

Corporate Volunteer Council of Montgomery County

2011 Annual Review



2011 Award Winners:

Smokey Glen Farm



BioReliance



MedImmune



www.cvc-mc-org

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**Corporate Volunteer Council of
Montgomery County**

**CVC-MC Annual Meeting and
Awards Ceremony**

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From the President

At this time of Thanksgiving, the Corporate Volunteer Council is very appreciative of the hard work of its members, Directors, and non-profit partners to improve the lives of the Montgomery County residents who truly need assistance. The CVC is dedicated to engaging business leaders, educating companies on how to run effective employee volunteer programs, and executing its vision to increase and promote corporate volunteerism and social responsibility.

Everyone can agree that Montgomery County businesses devote a lot of time, energy, money and resources to building a vital and healthy community. This year, when everyone is facing a tighter budget and more demands on their time, the CVC believes that companies can still contribute more through strategic planning and forming meaningful partnerships with non-profits, thus combining the earnest hard work, commitment, and experience of companies and non-profits that have a long tradition of serving the community. Together, we can address the real social problems and needs of the people who live and work in the County.

At our recent Board of Directors retreat in October 2011, our Board of Directors committed to the idea of "Going Big!" At the Retreat, which occurred during the celebration of Community Service Week, the Directors also took time to make and donate brown bag lunches for Shepherd's Table at the Bethesda Green offices, who graciously hosted us. We talked, networked amongst ourselves, and laid out our strategic plan for the year at the same time. This experience is a prime example of what the CVC wants to do with, and for, all of its members. By effective multi-tasking and making use of our collective resources, CVC can improve the flow of "big" ideas, streamline the passion of its members and Directors, and really make a bigger impact in the lives of so many people.

In order to do so, the CVC needs and wants to grow. Our goal is to increase CVC membership in the upcoming year. Many hands make light work. Our push to increase participation in our educational program meetings and events originates from our basic commitment to the County and its residents. Please come join us in our efforts.

Thank you for your time, your service, and your dedication to our community.

Sincerely,

Will Schroeder, Esq.
Shulman Rogers Gandal Pordy & Ecker
President, Corporate Volunteer Council of
Montgomery County

2011/2012 Board of Directors

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Tim Kerns, TerpSys

Debbie Lazovick, Target Marketing Group

Gary Rosenthal, The Gary Rosenthal Collection

Teresa Witt, Adventist HealthCare

Mitchell Wool, The Bean Bag Deli and Catering

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General Counsel

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Gloria Arnold, Bethesda Chevy Chase Chamber of Commerce

Theresa Testoni, Governor's Commission on Service and Volunteerism

CVC-MC Members

CVC-MC Mission Statement

The Corporate Volunteer Council of Montgomery County (CVC-MC) educates businesses on how to partner with and support non-profit organizations by helping create successful volunteer/charitable programs that positively impact the business, its employees, and the local community.

Ackerman Security Systems
Adventist HealthCare
Allentuck Landscaping
Bean Bag Deli & Catering
BioReliance
brookeSearch, LLC
Catalyst Health Solutions
CBIZ Accounting, Tax & Advisory Services
Choice Hotels International
Corporate Network Services
DeLeon & Stang, CPAs & Advisors
Full Circle Partnerships
Gaithersburg Germantown Chamber of Commerce
Gary Rosenthal Collection
Germantown Copy Center
Habitat for Humanity
HarVest Bank of Maryland
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Howard Hughes Medical Institute
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Kaiser Permanente

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Storage Village Self Storage
Strive Business Solutions
Target Marketing Group
TerpSys
Text Design
The Calvert Group

The Fehlig Group
The Gazette
Van Eperen & Company
Washington Gas

Join CVC-MC today and help promote corporate volunteerism.

Annual Membership Dues

0-25 employees	\$105
26-99 employees	\$315
100-249 employees	\$630
250-499 employees	\$945
500-999 employees	\$1,260
1000+ employees	\$1,575

Register online at www.cvc-mc.org

CVC Annual Meeting Sponsors

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TERPSYS



MedImmune

A Message From Montgomery County Executive

Isiah Leggett



Congratulations to the Corporate Volunteer Council of Montgomery County (CVC-MC) for another successful year of promoting corporate citizenship and for producing another outstanding annual report. As strong as our County government is, it is clear that government alone cannot solve the full range of challenges facing our community. Our partnership with the businesses in the CVC enables us to serve many more of our neighbors in need and to increase the quality of life for all Montgomery County residents.

During these tough economic times, it is more critical than ever for businesses to give back to the community—not just with financial resources—but with a trained, skilled workforce that can volunteer to make a real difference to our residents through nonprofits and our communities of faith. It can be as simple as asking agencies what technical assistance they need in such areas as accounting, financial management, and information systems.

CVC members already provide ongoing support to community nonprofits through financial donations and participation on boards, committees, and task forces. They tutor and mentor our youth, respond in times of local emergencies, and join in the work that is accomplished on Community Service Day and the Martin Luther King, Jr. Day of Service. I am particularly grateful to the CVC for their outstanding support of Montgomery County's 25th Community Service Day. The Corporate Volunteer Council's generous support contributed to the significant success of the week-long silver celebration of service in October. My special thanks go to CVC member TerpSys for an outstanding service to our community in creating our new www.montgomeryserves.org Volunteer Center website.

The CVC stands at the intersection of government, community nonprofits, and our business sector. Corporate Volunteer Council members are a vital link in the partnerships that the County government seeks as we move toward serving one million residents. I applaud the Corporate Volunteer Council and thank the members for their dedicated service in helping to make Montgomery County such a special place to live, work, and raise our children.

With appreciation for your service,

Isiah Leggett
County Executive

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Pleased to support the
Corporate Volunteer Council
of Montgomery County

William B. Schroeder, Esq.
President, CVC
wshroeder@shulmanrogers.com

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Adventist HealthCare Congratulates
This Year's Honorees and Thanks
the Corporate Volunteer Council
of Montgomery County
for the Great Work You Do in Our County!



Washington Adventist Hospital • Shady Grove Adventist Hospital
Adventist Rehabilitation Hospital of Maryland • Adventist Behavioral Health
Adventist Home Care Services • Shady Grove Adventist Emergency Center
The Reginald S. Lourie Center for Infants and Young Children

Visit www.AdventistHealthCare.com

Company Stories



Adventist HealthCare

The mission of Adventist HealthCare is to “demonstrate God’s care by improving the health of people and communities through a ministry of physical, mental and spiritual healing.” Our employees fulfill this mission by volunteering with numerous projects throughout the year that contribute to the health of the community we serve.

Health fairs, coordinated by our Health & Wellness Department, are just one opportunity for our employees to volunteer in the community. Employees and physicians volunteer at many local community days to serve populations ranging from school-aged children to seniors from Burtonsville to Silver Spring to Germantown. Our contributions include free health screenings and flu shots. Employees throughout our organization also supported this year’s Montgomery County Agricultural Fair and again provided First Aid services to the community.



Adventist HealthCare employees have been active in supporting other not-for-profits within our community throughout the year. We have helped our friends at Manna Food and the Montgomery County Humane Society by hosting a

food drive; participated in the American Heart Association Heart Walk; and worked together for the Rebuilding Together project by providing construction and general maintenance services in the renovation of a local community member’s home. Adventist HealthCare has a long reputation for charitable action and we thank our employees who support this mission through serving the community.

Allentuck Landscaping Co.



Allentuck Landscaping Co. (ALC) has been fortunate to be in business for over twenty-four years. Montgomery County is where we work, and where we live. Montgomery County is our community and being a positive influence on our community is an important part of our Company Values. With this in mind, ALC plans and carries out three to five community service projects each year. Organizations we have had the honor of working with include Fisher House, Manna, Children’s Inn at NIH and Hospice Cottage. In the past year alone, ALC has:

Hosted a spring cleanup and mulching project at a group home run by Jubilee Association of Maryland. This has been an annual project for several years.

Donated trucks to be used by Boy Scouts of America Troop 1434 for their mulch sale fundraiser.

Installed and maintained gardens at Arlington National Cemetery (in conjunction with the Professional Landcare Network). Employees participate in this special day every summer.

Collected many pounds of Halloween candy for Treats for Troops (in conjunction with MoverMoms). Excess candy was donated to Manna Food Center. Candy was contributed by our employees and clients.

Donated pro-bono landscape design services for fundraisers such as Abuelas Swim for ALS, Kentlands Foundation and Robert Frost Middle School.

The opportunity to be involved in improving our community benefits our company by bringing us together to achieve a common good and a common goal. Of course, we always walk away with a good feeling knowing that perhaps we have improved someone else’s day or life, or made a public area more beautiful. Perhaps the biggest benefit is to our staff members as individuals; reminding us each that in a busy world, it is a good thing to stop every now and then and do something nice for someone else.

Choice Hotels International

Each year, approximately 150 million business and leisure travelers stay in over 5000 Choice Hotels International domestic hotels, with 10 brands and a membership program that include Comfort Inn, Comfort Suites, Quality and Econo Lodge—and then return home to their families in communities nationwide. Unfortunately, many Americans don’t have warm, safe, dry

homes to call their own. That is where Choice Hotels is getting involved.

As a lodging company, Choice's core mission is to provide shelter to guests who are travelling away from home. As a foundation, our mission is to provide food, clothing and shelter to those in need; to support the educational efforts of schools, workforce entry organizations and the hospitality industry, and to promote the growth and development of tourism. The Foundation supports these efforts by actively engaging our associates and franchisees through volunteerism and philanthropic giving. As Choice's signature cause partner, Rebuilding Together plays a key role in Choice's corporate social responsibility efforts, making our philanthropic vision a reality. Rebuilding Together is a stand out organization whose core area of focus of giving back to communities through materials and volunteering clearly matches our shelter-focused mission. Through this multi-year, multi-million dollar relationship formally known as "Room to Rebuild" Choice is involved in dozens of projects each year that help revitalize communities across the country where our corporate employees and franchise hotel owners and operators live, work and provide hospitality.

The Room to Rebuild program supports and impacts the most vulnerable of our population, including the low-income elderly, disabled veterans and families with children (at no cost to the homeowners) while utilizing Choice's corporate associates and franchisees, and by engaging Rebuilding Together's 200+ affiliates across the nation.

One of Choice's largest and most well-known projects that we sponsor every year is Rebuilding Together's NFL-sanctioned, "Kickoff to Rebuild" event which revitalizes low-income communities in areas where the "Big Game" is held. The 2011 Kickoff to Rebuild event attracted several hundred volunteers including past and present NFL members and players, local community leaders and celebrities to work on homes in the Dallas, Texas area.

Since the launch of Room to Rebuild, our

volunteers have donated over 8,000 hours of skilled and unskilled labor to help thousands of individuals by picking up hammers, nails and wrenches to repair their homes and facilities. The program conducts projects in cities from coast to coast including New Orleans, LA; Silver Spring, MD; Oklahoma City, OK; Tampa, FL; Nashville, TN; Phoenix, AZ and Detroit, MI.



Choice believes that hospitality extends far past the front doors of our hotels and deep into these communities where we're touching lives. We want to make a difference by committing to a truly nationwide effort to create better housing conditions for thousands of Americans.

Deutsch & Associates, LLC

After several decades of industry experience, Dona Deutsch established Deutsch & Associates, LLC as a unique employee benefits and health promotion firm which integrates worksite wellness and health promotion initiatives into employee benefit programs. We help companies identify high-risk behaviors and work to create a culture of healthier lifestyles through employee education and awareness. We manage both the employee benefits and health promotion programs as one so the programs work together to address the reasons for absenteeism/presenteeism, thus increasing productivity and morale.

Founder Dona Deutsch has had a long-standing passion for community service and is an enthusiastic new member of CVC, who encourages her employees to follow their passion in using their talents, skill sets and experiences to be of service.

Dona currently serves as a committee

member for the Habitat for Humanity Women Build 2011 Program, volunteers for Hero-Dogs and is a certified cycling coach for the Special Olympics cycling team of Montgomery County. Dona uses her certification in personal training to help the Special Olympic athletes, as well as their parents, enjoy cycling and team racing.

Dona's past volunteer experience includes; Team in Training for the Leukemia & Lymphoma Society, MS Walk, Inter-faith Board of Directors and several committees at her church.

Other corporate projects include: dog recues programs, administrative and accounting support for national and local non-profit centers.

We look forward to incorporating Corporate Volunteer Council's mission and objectives solidly with those of Deutsch & Associates, LLC.

The Fehlig Group

The Fehlig Group (TFG) has been providing management consulting in socially responsible business practices for over 16 years. Mary Fehlig's vision of corporate social responsibility (CSR) focuses on how a business of any size values its key relationships with employees, customers, the community and the environment. TFG has guided and supported many businesses in developing volunteer programs as a valuable component of an overall CSR strategy. Consequently, we have long been associated with the CVC-MC, The Alliance for Workplace Excellence and Business for Social Responsibility. Mary has served over the past year as one of the CVC-MC's volunteer program development consultants. This pro bono professional consultation is a benefit to CVC-MC member organizations.

In terms of direct community involvement, Mary and her associates have provided pro-bono consulting services to non-profits over the years. The Fehlig Group supports several community groups with direct donations of money, requested supplies and volunteer hours.

Company Stories



The organizations supported are linked by a common thread of community building. Mary has provided board leadership to Interfaith Works in making community connections that enhance their efforts on behalf of the poor in Montgomery County. The Fehlig Group also provided volunteer hours and financial support for Miriam's Kitchen in Washington, D.C.

In 2011, Mary became the Chair of the Gaithersburg Arts and Monuments Funding Corporation (GAMEFC), a non-profit organization working to raise awareness of and build support for revitalization and arts initiatives in the city. Recently, Mary helped form "The Community Table" with the Kentlands Community Foundation. Community Table events held at local restaurants provide an opportunity for residents to support local businesses and acknowledge that they are a key part of a vibrant community.

Gaithersburg Germantown Chamber of Commerce

Volunteering is often so meaningful to people who try it, that they are inspired to share their experiences with others. The Gaithersburg-Germantown Chamber of Commerce (GGCC) is a non-profit organization dedicated to giving back and supporting the community.

Through cash donations and various collections, the GGCC has a history of contributing to community organizations. In December 2009; our Chamber Members contributed over 60 pounds of food to Manna Food Center. The food donated helped Manna feed many hungry families in our community.

Two \$5,000 scholarships were presented

to Montgomery College students through the Montgomery College Scholarship Foundation. For over 10 years, the GGCC, in support with Chamber Member companies, has supported tomorrow's future leaders with means to help them aspire and reach their dreams.



For two years we have participated in the Montgomery County Summer Jobs Program. We were able to provide a youth with a priceless opportunity to gain meaningful work experience. Additionally, we collect and donated school supplies to area school supply drives. We believe it is essential for students to have the appropriate equipment to be successful.

The Chamber staff and its members participate in the Annual Germantown Walk for the Homeless, an organization that has raised over \$40,000 for local nonprofits working with Germantown families facing homelessness.

Every August, we are pleased to host our Annual Public Safety Awards breakfast, which honors the brave actions of our local law enforcement and fire and rescue personnel. This past August, we honored 58 men and women for saving lives, busting drug dealers, investigating fraud and other condemnable actions.

Each year we host a non-profit showcase where our non-profit members have the

opportunity to show our members the great work they do in our community and to solicit support from our Chamber members.

The GGCC also supports to the City of Gaithersburg with their annual "hat and mitten" drive and actively participates in their community activities. Anyone who volunteers will feel better emotionally, physically, and psychologically. The GGCC is grateful to have the opportunity to support these organizations and share our story with you.

hodgsonConsulting, LLC



hodgsonConsulting of Kensington remains a proud member of the Corporate Volunteer Council of Montgomery County. This year our President, Matt Hodgson, continued his service as CVC President while also lending his talents every week to A Wider Circle, an organization dedicated to providing material assistance to individuals and families in need. In addition to Matt's own volunteer work, Hodgson employees participated in several charitable athletic events this year, including the Race to End Poverty (a 5K run sponsored by A Wider Circle) and Becca's Run (an annual 5K run / 2-mile walk that supports children with cancer, their families, and ongoing research to fight childhood cancer). We

also returned for a third time to work at the historic Button Farm in Germantown for the CVC's third annual Volunteering for Business Day, and we did some groundskeeping work at local healthcare facilities during Montgomery County's Community Service Week.

Volunteerism has long been a key component of Hodgson's corporate culture. Our dedication to social responsibility arises from an understanding of the fact that businesses do not exist in a vacuum: every company must be a good neighbor to the members of the community in which it conducts business; moreover, as a unified organization, a company can do even more good than a collection of individuals.

Host Hotels & Resorts

As one of the largest owners of luxury and upper-upscale hotels, Host Hotels & Resorts, Inc. recognizes the importance of acting responsibly and supporting the communities in which we operate. Central to all that we do is our culture — EPIC, which stands for Excellence, Partnership, Integrity and Community. These values drive how we do business.

Giving back to the community is not only a company value but it is a principle that is equally revered by Host associates. We are committed to making a difference through financial support, partnership and volunteer service. Through our corporate giving program, Host supports organizations that promote increased public awareness and participation, and develop leadership skills. Special attention is given to activities with broad-based human impact and programs that support the educational and basic needs of underserved local children. Host also supports our associates' charities of choice through our Denim Day and matching gift programs and annual walk. In early 2011, Host senior managers, along with the general managers of Host-owned hotels in Maryland, Virginia and the District of Columbia, donned gloves and aprons to serve meals to patrons of So Others Might Eat (SOME) with the same warmth and enthusiasm as guests

experience at their hotels. Host purchased and shipped food to SOME's kitchen and the Host volunteers served more than 300 meals to homeless men and women.



“SOME is grateful to Host for providing this wonderful volunteer and financial support for SOME's services for the District's growing number of homeless and poor residents,” said Fr. John Adams, SOME president. “Host executives and general managers showed great hospitality to our homeless guests, and we are pleased to be partnering with them to provide meals and services to our community's most vulnerable men, and women.”

In addition to the hands on help, Host donated \$20,000 to SOME in conjunction with the company's annual General Managers Meeting. As a proponent of corporate responsibility, each year at this meeting, Host selects a local charity organization to recognize for their dedication to aiding those in need.

Our 200 associates also made a big impact with other community service activities in 2011 including:

- Annual Walk: Raised over \$45,000 to benefit the National Multiple Sclerosis Society Walk MS.
- Food Drive: Donated 1,504 food items, weighing in at 935 pounds for the MANNA Food Center.
- Clean Up: Participated in a Chesapeake Bay Clean Up event in partnership with the National Aquarium, Baltimore.
- Community Events: Prepared meals for veterans in gratitude for their service to our country at the Walter Reed Hospital; and organized a holiday gathering for children staying at the Children's Inn of the National Institutes of Health.

Being one with our community is a priority at Host. It is a way of doing business that is fostered by the company's values and embodied by each associate. Whether it is through volunteer efforts or contributions, it is a great honor for Host to provide continued support to the communities in which we live, work and operate.

Lockheed Martin

In 2010, over 4,500 outstanding volunteers were presented the President's Volunteer Service Awards by Lockheed Martin leaders during National Volunteer Week (April 10-16, 2011). The awards are a program of the President's Council on Service and Civic Participation established in 2003 to recognize the valuable contributions volunteers are making in communities across the nation.

Lockheed Martin employees were honored with the Presidents Volunteer Service award for volunteering more than 100 hours of service in 2010. Thirty-seven employees at Lockheed Martin's corporate headquarters in Bethesda were among the recipients. Some of their activities included mentoring, tutoring, collecting food for the needy, participating in walks and runs for health related causes and donating time to support efforts to help returning wounded veterans and their families.

In 2010, employees logged 1.3 million volunteer hours corporate wide, which marks the fifth consecutive year volunteer hours topped the 1 million level. Since 2002, 9.5 million hours have been logged.

Headquartered in Bethesda, Md., Lockheed Martin is a global security company that employs about 126,000 people worldwide and is principally engaged in the research, design, development, manufacture, integration and sustainment of advanced technology systems, products and services. The Corporation's 2010 sales from continuing operations were \$45.8 billion.

2011 Award Winners

Smokey Glen Farm



Corporate citizenship has been a core value of our family business since it was founded 58 years ago. Through service, philanthropy, proactive engagement in community and business organizations, by providing a positive and nurturing work experience for hundreds of area youth and by preserving the natural beauty and open space of our family farm for future generations to enjoy, we strive to make our community an even better place to live and to grow our family business.

Among the organizations we actively support; National Center for Children and Families, Darnestown Civic Association, Montgomery County Chamber of Commerce, Gaithersburg - Germantown Chamber of Commerce, Leadership Montgomery, Montgomery County Corporate Volunteer Council, Greater Washington Board of Trade, Maryland Tech Council, Maryland Chamber of Commerce, Montgomery County Public Schools, Montgomery Alliance, Society for Human Resource Management, Montgomery County Parks Foundation, Friends of the Library, Montgomery County Fire and Rescue Service, Montgomery County Public Safety Memorial Committee, Friends of Seneca Creek State Park, Montgomery County Ornithological Society as well as Operation Second Chance which provides support for wounded soldiers at the Walter Reed National Military Medical Center.

The most significant ongoing partnership with an area non-profit is with D.C. Central Kitchen. Smokey Glen Farm provides logistics, support and refrigerated storage for our clients to donate their leftover picnic food to D.C. Central Kitchen. They in turn process and redistribute the food to numerous shelters and help organizations throughout the Metro area. Through these brilliant efforts, they are able to provide extensive foodservice career training for underprivileged individuals. In 2010, our clients donated 14,190 lbs. of food providing the basis for over 32,500 meals.

BioReliance



BioReliance has an established history of contributing to local community organizations. Our Corporate Citizenship (CC) program supports the corporation's commitment to social responsibility, targeting programs and events that positively impact our local community. The US corporate citizenship committee, based in Rockville, consists of 12 employee volunteers and has specific funds budgeted each year to assist with activities.

The CC committee sponsored 20 events from September 2010 through September 2011. Accomplishments included:

- Collected 76 units of blood in 4 INOVA or American Red Cross blood drives. Raised \$797 in our 4th annual Share our Strength bake sale to combat child hunger.
- Supported the 2nd annual Frontiers in Science and Medicine event where over 50 local middle school students toured our labs with our scientists).
- Raised \$10,424 in our 7th straight year of the American Diabetes Association Walk.
- Donated 259 pounds of food to the Gaithersburg Manna Food Center in November (our 10th straight year of donations).
- Collected more than 500 toys for the Toys for Tots organization (we have participated in this event for more than 13 years).
- Participated in the January Rachel Carson Elementary School Science and Innovation Fair.
- Donated more than 100 warm clothing items to Rockville's Interfaith Clothing Center as part of the One Warm Coat initiative. Seven colleagues volunteered during Reading Week at Rachel Carson Elementary School as guest readers in the classroom.

- Donated approximately \$5,000 (employee contributions and company match) to the Red Cross for Japanese Disaster Relief; BioReliance has a small Sales presence in Japan.
- Created a 100-page BioReliance Cooks cookbook; proceeds were split between the local Manna Food Center and Share Our Strength.
- Donated proceeds of \$635 from our 2nd annual BioReliance Book Fair to Big Brother/Big Sister and Make a Wish; remaining books were donated to local hospice.
- Donated 7 boxes of school supplies during our annual school supply drive..
- Raised \$550 for the Joshua Frase Foundation (supporting myotubular myopathy research); this disease affects one of our employee's children.
- Served as scientific mini-mentors to Wootton High School science students, assisted with ideas for science fair projects as well as helped them throughout the process; multiple Ph.D. scientists and engineers met with the students before regular working hours on an ongoing basis.

We are steadfastly loyal to our long-term community partners such as Manna, ADA, and Toys for Tots as well as our newer partners at the local elementary, middle and high schools. We are very proud of our corporation's commitment. We have continuously given back in timely, creative ways and there is a true dedication and joy that goes along with our efforts.



Throughout MedImmune's 23-year-history, volunteerism and community involvement have been directly linked to our mission of advancing science and medicine to help people live longer, healthier and more satisfying lives. While our community outreach program is global, we strive to find ways to provide a meaningful benefit in the local communities where our employees live and work. We look for associations with causes that are aligned with our areas of therapeutic focus and that advance health and science education among the young

and underserved. We recognize the value that our employees bring to solving complex issues facing our communities, and we look engage them in our community outreach activities whenever possible.

At a local level, MedImmune strives to inspire the next generation of scientists through collaboration with key educational partners such as the MD Bio Foundation, Johns Hopkins University, University of Maryland Baltimore County, University of Maryland University College, the Universities at Shady Grove, ScienceMONTGOMERY, and Montgomery County Public Schools (MCPS). Through innovative programs aimed at fostering interest in scientific careers and driving achievement in STEM areas, students gain first-hand experience with the life sciences while our employees enjoy the opportunity to take their professional passion and make it personal.

MedImmune is also a supporter of the local Leukemia & Lymphoma Society and the Lupus Foundation of America. Through a combination of walk sponsorships and employee fundraising teams, we aim to raise awareness and funds in support of these serious medical conditions. Our employees also come together each year to support organizations and causes that provide vital services to our neighbors in need. Each summer, we collect thousands of items for students in MCPS through our school supply drive. During the holiday season, we host a canned food drive in support of Manna Food center and sponsor more than 125 local children through a toy and gift drive. In addition, many of MedImmune's departments view community service as a team-building opportunity, and recent service projects and collection drives have supported the Menare Foundation, Rebuilding Together, Manna Food Center, Neediest Kids, Children's Inn at NIH, and the Boys and Girls Club.

MedImmune's local community outreach and volunteer efforts help us to drive value beyond our labs, offices and manufacturing centers while our collaborative volunteer structure reminds employees that teamwork and partnerships are essential within the workplace and the greater community.



www.medimmune.com

We think
scientific
curiosity is
invaluable.

Could this be...
Your MedImmune?

At MedImmune, we are proud to support science education through school partnerships, science fairs, career days and beyond. We actively encourage students to feed their scientific curiosity and explore science-related professions.

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MedImmune, the global biologics arm of AstraZeneca, is a leading innovation-focused biotechnology company whose mission is to provide better medicines to patients, new medical options for physicians and rewarding careers to employees.



Andrea Jolly President's Award

Howard Hughes Medical Institute



The Community Partnership program at the Howard Hughes Medical Institute (HHMI) began as an idea in fall 2009. As a first step, we created an organizing committee that includes representatives from across all of our departments and all levels of the Institute. We also found out what mattered to our colleagues. Based on what we heard from our colleagues we designed volunteer activities that are accessible to employees, their families, and friends no matter where they live or how much they can contribute. We decided to focus on building new relationships and contributing positively to our local community by fostering activities benefiting both our employees and the community.

HHMI kicked-off our year-long initiative with A Wider Circle on a Saturday in March when more than 150 HHMI employees, family, and friends spent the day volunteering. Volunteers enthusiastically helped clients and donors drop off and pick up furniture, clothing, food, household, and personal items at A Wider Circle's warehouse in Silver Spring. We had a second successful day of service with A Wider Circle in the fall.

Many more employees family members and friends now volunteer routinely with A Wider Circle through gifts of time, energy, and money. Throughout the year volunteers donated backpacks and school supplies, food, baby care products, furniture, home goods, and household supplies allowing us to help A Wider Circle expand the work they do on behalf our neighbors in need. More than \$13,300 from auction proceeds and donations were also donated. 97% percent of those donations went directly to A Wider Circle's clients positively impacting more than 400 individuals our local community.

We participated in the 3rd Annual Volunteering for Business Day at the Button Farm Living History Museum organized by Montgomery County's Corporate Volunteers Council. Volunteers spent the day working in the museum garden, painting signposts for the self-guided walking tour, taking down a tree, and building picnic tables under the supervision of Eagle Scout candidates.

Whether we were deciding who to partner with, or wondering how to make it easy for our employees to collaborate, the questions we asked — and the answers we discovered — transformed us from being a workplace to being part of a wider community. This initiative brought people from all levels of the organization together in new ways that would not have been possible through our usual day-to-day activities. Many new relationships have formed and continue to grow. There is a strong sense that together we've accomplished a great deal and the results are tangible and positive.

At HHMI, philanthropy is in our DNA. We are a non-profit medical research organization that ranks as one of the nation's largest philanthropies, playing a powerful role in advancing biomedical research and science education in the United States and abroad. We routinely collaborate with individuals, schools, universities, businesses and other philanthropic organizations because working with fantastic and talented people inspires us. To our partnership this often means the difference between having a great idea versus having a great idea that makes an impact, and changes the world for the better. Through HHMI's Community Partnership a simple idea spurred actions changing many lives right here in our community.

Company Stories



Marriott International, Inc.

2012 marks Marriott International's 85th anniversary, and with nearly 3700 hotels in 71 countries and territories, Marriott remains dedicated to creating a world of opportunity wherever it's open for business, including its hometown community of Montgomery County.

Marriott's corporate social responsibility program focuses on a number of areas that help to foster opportunity, with poverty alleviation, the environment, diversity and inclusion, and career skills development among them. The company's investment in workforce readiness in particular is helping guarantee both a future pipeline of talent for Marriott as well as stronger communities, and demonstrates how tourism can be a catalyst for economic growth. According to the US Travel Association, in 2010 domestic and international travelers spent \$758.7 billion in the U.S.

From Montgomery County to São Paulo, Brazil, Marriott is working with a number of organizations to provide employment opportunities in our hotels and beyond including: local colleges and universities, Montgomery County Business Roundtable for Education, Bridges...From School to Work, Youth Career Initiative, SOS Children's Villages, National Academy Foundation, Distributive Education Clubs of America, Hispanic College Fund, and United Negro College Fund, to name a few.

Opportunity also extends to Marriott employee volunteerism within our communities. In 2011 nearly 2,000 Marriott International Bethesda

headquarters' employees, led by Chairman and CEO Bill Marriott, helped provide much-needed assistance such as home building and refurbishing, meal preparation, and environmental clean ups and restoration.

Bill Marriott and Marriott's Bethesda area General Managers helped set the example during the company's annual worldwide day of service - known as "Spirit to Serve Our Communities Day"- when they visited the Universities at Shady Grove (USG) Campus in Maryland. While there they helped prepare meals for those in need alongside Hotel and Restaurant Management program students from USG and Montgomery College. Bill Marriott also shared his insights about the hotel industry during the visit. Students from both schools have interned and worked for Marriott, and the stop at USG reflects the company's ongoing efforts to recruit and train new talent.



Marriott employees also volunteered at a number of additional Montgomery County organizations this year including: St. Luke's House, Interfaith Works, CHI Centers Inc., Children's Inn at NIH, Northwest High School, Mid-County Neighborhood Initiative, The Maryland-National Capital Park and Planning

Commission, National Center for Children and Families, Glen Echo Park and Our House.

Massage Associates, LLC

Since 2004, when we began, Massage's community service program has consisted of Fridays being dedicated to service. We provide massage therapy, at no charge, to hospice patients in Montgomery County through our relationships with Montgomery Hospice and Evercare Hospice. We also see chronic pain clients at significantly reduced fees through our relationship with Pain Connection, a support organization in Montgomery County.

We began a new partnership in early 2010 with Manna Food Center. We accept new client fees of food in lieu of money and donate the food to Manna and our Qigong instructor holds regular Qi for Charity events where all of her fees are accepted in food and she does the class for free. One of our therapists, Christine Kharbyngngar, also volunteers at Manna packing food on Saturdays. We keep a collection box in our waiting room so regular clients can donate food as well, which they do generously.

We provide gift certificates for silent auction fundraisers for a number of non-profit organizations - last year our small company donated over \$1000 in these types of contributions. We also donated \$300 in Target gift certificates to the holiday campaign for kids in the county, as well as shoes and back packs for the back to school program.

Members of our community receive compassionate touch to help them with pain and symptom management at the end of life and in their journey with chronic pain. We also work with family

members to reduce stress and provide comfort. We see a tragic increase in the need for food and basic services for our neighbors and hope to continue to address these needs in partnership with Manna. We have benefited from a greater sense of community and from being able to witness the pain relief that we are able to provide. I believe all of our therapists feel a greater sense of contentment and appreciation for all they have when they see how others are struggling in this economy. Our mission statement at Massage is simple – to Assuage pain and stress and ease the journey for our clients. I believe all of the corporate giving activities we participate relate directly to that purpose. The benefits come to us as a small business in a greater feeling of community and a shared love of service. All of our programs totaled 340 hours last year in the programs listed above. All seven of our therapists also perform community service activities outside of the company programs as well.

Mid-Atlantic Federal Credit Union

The structure of our credit union's community service program is very simple. All community activity is channeled through one person, the VP of Community Relations. For the past 3 years, our strategic focus has been on "giving back" to the community in the areas of: participating in events that occur within the community that demonstrate we have a physical presence in and around the community, providing services that benefit non-profits and identifying opportunities to offer in-kind assistance through the use of MAFCU staff, facilities or support through donations or charitable funds.

Some of the benefits to the community as a result of the services that we participated in were; providing financial information to all attendees at the Montgomery County Housing Fair & Financial Fitness Day; donated funds to help support the Women Who Care Ministries Domestic Violence Empowerment efforts; raised funds and awareness to the plight of the homeless in the county by partnering

with Interfaith Works and Rita's Italian ice in a Mini-Walk for the Homeless; stressed the importance of financial literacy education at the Academy of Finance (AOF) Pinning Ceremonies for Watkins Mill and Albert Einstein HS; participated in a business initiative to identify ways to raise awareness in the business community about the impact of domestic abuse in the workplace for the MC Family Justice Center; donated funds to support the efforts of the MC Dept. of Police, Shepherds table, Stepping Stones Shelter for the Homeless, Community Services for Autistic Adults and Children, Burnt Mills ES PTA and Diamond ES PTA; participated in MOCK interviews for the AOF and AOIT National College Prep Programs to help prepare high school students in the interview process for meaningful employment at Wotton, Northwest, Albert Einstein, Watkins Mills & Gaithersburg High Schools; raised funds for American Cancer Society's Rockville Relay for Life; helped create a better learning environment by painting 2 class rooms for the CSAAC (Community Service for Autistic Adults and Children) in Brookville, MD; participated in numerous Career Day speaking engagements at several elementary and middle schools emphasizing the importance of financial literacy.



MAFCU benefited from being involved in the community by greater recognition within the community. Our presence and existence in the community has been elevated by our participation in community events/functions, support of local non-profit businesses, CVC, various chamber representations (BCC, GGCC, SSSC & MCCC) and donations of money and volunteer staff time to

charities and organizations that "make-a-difference" to the residents of Montgomery County.

We recognize that service, innovation and community involvement are the keys that will help support our growth and recognition as a trusted financial partner in Montgomery County. Our Vision statement: "To be a billion-dollar credit union known for service, innovation and community involvement". We seek to understand our members and supply the correct products and services that will meet their needs. From October 2010 – September 2011, we tracked 1,609 community service hours, performed by 76 MAFCU staff employees and members of our Board of Directors.

PEPCO



Pepco supports small, medium and large non-profit agencies and organizations; established charities, as well as small start-up community based programs. Our funding scope is directed toward those organizations that have a direct impact on the citizens in the communities we serve and where our employees live and work. Programs must be of a nonpolitical and nondenominational nature.

One of the major ways that Pepco and our employees give back to the community is through our annual United Way campaign. The Pepco UW campaign is one of the largest, exciting and most creative ways that Pepco employees show their continued support for the nonprofit organizations and agencies in our service territory. The campaign that is held over a three to four month time period in the fall of each year is comprised of many events and activities that allow each and every

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employee to participate to some degree. The campaign also has the support and participation of all Executives in the company. Pepco's 2010 campaign received recognition from the United Way of the National Capital Area as their Top Performing Corporation.

Shulman, Rogers, Gandal, Pordy & Ecker, P.C.



In 2011, Shulman Rogers and its employees regularly participated in a wide array of community activities, benefitting many non-profit organizations such as Hospice Caring, Juvenile Diabetes Research Foundation, Habitat for Humanity, Breast Cancer Research, Interfaith Works and more. The idea of helping others is ingrained in the fabric of the firm.

In celebration of Shulman Rogers' upcoming 40th anniversary on April 1, 2012, the firm made the decision to launch a 12-month campaign to augment the firm's volunteer efforts in the community. The yearlong effort will focus on a different organization each month, with various employees leading each activity.

Larry Shulman, founding partner of Shulman Rogers, added "I can think of no greater way to commemorate the firm's 40th anniversary than to commit

additional energy and resources to serve the community which supported us in our continuing success. The firm thanks and appreciates the CVC for all of its work to promote corporate volunteerism in 2011 and the upcoming year."

Storage Village Self Storage

Storage Village was founded as a storage option that combined premium service with superior facilities and competitive prices in an industry that must assist people undergoing stressful transitions on a daily basis. From the beginning, Storage Village has fulfilled their mission to be "the trusted home for your possessions" through the fulfillment of its core values of excellence, integrity, and community service. The President of Storage Village, Larry Goldberg, sets the tone. Mr. Goldberg has worked with the Network for Teaching Entrepreneurship, speaking to a class of vocational high school students concerning how to successfully overcome obstacles, the importance of maintaining integrity, and how to become a successful business owner. He has also encouraged an active lifestyle and helped to refine the athletic ability of Montgomery County's youth as a soccer coach. He is currently a team manager for a Bethesda soccer team, and volunteered for over 13 years as a MSI coach, including 3 years as coach for the girl's Maccabi team of the Greater Washington Area. Mr. Goldberg is currently a member of the BBYO National Board of Directors and has previously served on the boards of Montgomery County's Friends of Parks and Recreation as well as MSI Soccer. Storage Village provides further assistance to MSI by housing their annual cleat collection drive, which

caters to 20,000 families in Montgomery County who cannot afford to purchase cleats for their children. Additionally, he played a critical role in the revamping of the Montgomery County Humane Society.

Each full time employee gives back to our community by donating at least 8 hours of his or her time per month to the volunteer organization of their choosing. By allowing each employee to choose an organization they feel passionate about, employees often volunteer more than the requisite 8 hours. Employee volunteer service has included mentoring children, cleaning and making available free medical equipment for the uninsured, helping the disabled find employment, picking up furniture for Habitat for Humanity, and assisting people who are preparing to donate blood.

Each store hosts a year-round canned food collection center, providing a constant source of alleviation for hunger in our community. With each new move in, the first month costs \$1 with the donation of 3 cans of food.

Every October, Storage Village spearheads a community-wide coat collection initiative to make sure our neighbors aren't left out in the cold. All coats collected are donated to an organization that serves the store's community. In November, Storage Village helps ensure that all members of our community can enjoy a Thanksgiving dinner through its "Room for Dinner" campaign. In this initiative, Storage Village matches the number of units rented during the first three weeks of November by purchasing that number of Thanksgiving meals for neighbors in need, with a minimum of 20 meals purchased. In December, Storage Village holds a toy drive for Toys for

Tots, wherein individuals donate new toys for the children in our community whose parents cannot afford Christmas gifts. When not doing season-specific campaigns, Storage Village purchases and sells water bottles, donating all money from the water bottle sales to the non-profits that serve our community.

Strive Business Solutions

At Strive Business Solutions we believe that when you have stronger communities you will have stronger businesses. As a small business owner I believe every business should give back and support the community that supports their business and in which they live. Currently Strive is a one-person operation that utilizes contractors for larger projects. As I continue to grow Strive service is part of the business model and we look to work with companies who see the same value in volunteering. We believe this commitment is not something that simply involves funding but also involves active participation.

Colette Releford as President of Strive has volunteered in the community in several ways including the following: Financial Contributions to multiple organizations including: Networking for Tomorrow's Entrepreneurs (NFTA), Ewomen Network Foundation, American Kidney Foundation, Susan G. Komen Foundation, The American Diabetes Association, and The Montgomery College Scholarship Fund. GGCC volunteer work including: Gala Chair, Events Vice Chair, Board of Directors, Golf Event Committee member, Manna Food Drive, and Germantown Oktoberfest. Seneca Creek Community Church: Leadership Council, Student Ministry CORE leader, Welcome Team, Ignite hope service team, Chic Fil A Leadership Conference Planning Team, Pro- Bono Writer for MCEAL Grants to establish Community ESOL program, Donations for Sakili International Evangelism Center in Tanzania as follow-up to 2010 two week mission trip. Various other projects including Jude for 2011 MCPS Entrepreneurship Competition, volunteer work at focal

soup kitchens, assisting with placemats for Children's Inn at NIH, and Montgomery Village Rotary Pro Bono Speaker.

One of the greatest benefits of being involved in your community is knowing that what you do can change lives and truly help people. In doing so, what becomes clear is that while service is not about my company or me, it truly changes both. The change may be the joy of seeing someone benefit from your work or donations or it could be from a conversation with a team member or someone you serve. In many cases it gives me a greater appreciation for what I have and how lucky I am to have work that allows me the privilege of giving back.

Part of the mission and brand of Strive is to be a company that provides the highest-level service with integrity to our clients. Serving and leadership go hand and hand by being able to serve others I am able to be involved with organizations and causes I care about. This balance of work and volunteering makes me a better business owner and leader overall.

TerpSys

At TerpSys, serving our communities and helping others in need is a core belief and business value. We've repeatedly been recognized for our efforts related to community service, and we appreciate that honor - but in the end, we don't do it for the recognition. We do it because it's the right thing to do.

Under our "3-Plus-1" giving structure, TerpSys supports the same three non-profit organizations every year:

- The Susan G. Komen for the Cure Foundation,
- The National Capital Area Alzheimer's Association, and
- For Love of Children.
- One additional non-profit organization, chosen from employee nominations, changes annually. Our "Plus-1" entity for 2011 is the Lupus Foundation of America.

But "giving back" at TerpSys goes far beyond writing checks. We also: Donated 17 laptops to the graduating seniors of the For Love of Children program, all who were going to attend college starting in the fall of 2010. Donated our pro-bono services to For Love of Children, Montgomery County Volunteer Center, Special Olympics D.C., and the Alzheimer's Family Day Center. Donate toys for needy children every holiday season.



Our generous staff makes this possible. In 2010 alone, they put in almost 1,800 volunteer hours, helped raise over \$200,000, and donated almost \$50,000 in pro bono services. TerpSys provides quiet encouragement via paid volunteer leave and a business structure that promotes active involvement in community service.

And incidentally, TerpSys is privileged to support a number of customers dedicated to some pretty noble causes. Therefore, we take our responsibility to support them just as seriously as they take their varied and praiseworthy missions, including curing cancer by 2015, promoting world peace, and ending hunger.

Washington Gas

While Washington Gas provides natural gas service, nothing gives us more pride and pleasure than participating in the communities in which we live and serve. Our success as a company is not purely defined by the bottom line. True success is being able to contribute substantively to the well being of the community.

The commitment by our employees to the communities we serve is second to none. In our recently concluded 2011 fiscal year, we saw our highest levels

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of volunteer dedication yet, with 560 of our employees giving nearly 10,000 hours of their time to charitable organizations throughout Maryland, the District and Virginia.

The Washington Gas employee volunteer program was formed in 2003 to give employees increased opportunities to lend a hand in the communities in the areas of health, education and the environment. Our employees have embraced this program with increasing numbers of volunteers and volunteer hours over the course of the last nine years.

This dedication and spirit of giving does not go unrecognized. For the fourth consecutive year, we were honored that the Washington Business Journal recognized Washington Gas' corporate social responsibility in two areas. The company was ranked 12th out of 50 companies in terms of volunteer hours and ranked 17th out of 50 companies in the metropolitan area for our corporate giving program.

During the past year, volunteers completed 55 projects. In Montgomery County, Washington Gas volunteers served the homeless at Shepherd's Table, helped at Sandy Spring Museum's Strawberry Festival, spruced up the grounds at the Button Farm Living History Center during the county's Heritage Festival, worked with clients at A Wider Circle and helped with the Audubon Naturalist Society's Nature Fair.

Most recently, we also are very proud of the fact that our employee volunteers raised more than \$74,000 for the 2011 The Leukemia & Lymphoma Society's

Light The Night Walk and the company contributed a \$10,000 corporate sponsorship allowing the company to be one of the top performing corporate team in the Washington metropolitan region for the third consecutive year. Since 2000, Washington Gas and our employees have raised more than \$470,000 to fight leukemia, lymphoma and related blood diseases.

Our signature philanthropic program is the Washington Area Fuel Fund (WAFF), which provides funds for all types of energy (natural gas, electric, oil) to heat the homes of families in need. WAFF is administered by The Salvation Army, but Washington Gas pays all of the administrative funds to ensure that every single dollar donated goes to help our neighbors stay warm in the cold winter months.

This past year, WAFF disbursed more than \$780,000 to help more than 6,800 residents. Since we launched the program in 1983, the fuel fund has disbursed more than \$21.2 million and has helped more than 247,000 people. That type of achievement would not be possible without the generosity of everyone in our community: our employees, our customers and Maryland businesses and residents.

The time, patience and hard work of the employees in our company are at the heart of everything we do in our community.



THANK YOU

TO THE THOUSANDS OF VOLUNTEERS WHO SERVED OCTOBER 16-22!

Thank you to all our wonderful sponsors!

	County Executive Ike Leggett	
	The Sanford and Doris Slavin Foundation	
	The Gazette	Eric Cathcart Productions / Potomac Talent

Montgomery County
VOLUNTEER CENTER

The Volunteer Center helps businesses build partnerships with nonprofits and government agencies. We can help connect your business with organizations looking for assistance on one-day projects or longer-term needs.

How to Get your Corporation Involved

- Search our **Database** for up to date opportunities to volunteer and partner with hundreds of local nonprofits.
- Volunteer your professional skills to local nonprofits and government agencies via our **Pro Bono Consulting Program**. Be matched with organizations that need your skills for short term projects with tangible outcomes.
- Sign up for our electronic newsletter "**Montgomery Volunteer**," you'll get monthly listings of volunteer opportunities and more.
- Get creative and design a project for your employee group using our **Toolkits** as inspiration.
- Once your business group has successfully completed a project tell everyone else about it at **Share your Story**.

Visit us at www.montgomeryserves.org
E-mail us for additional project ideas and assistance at
volunteer@montgomerycountymd.gov

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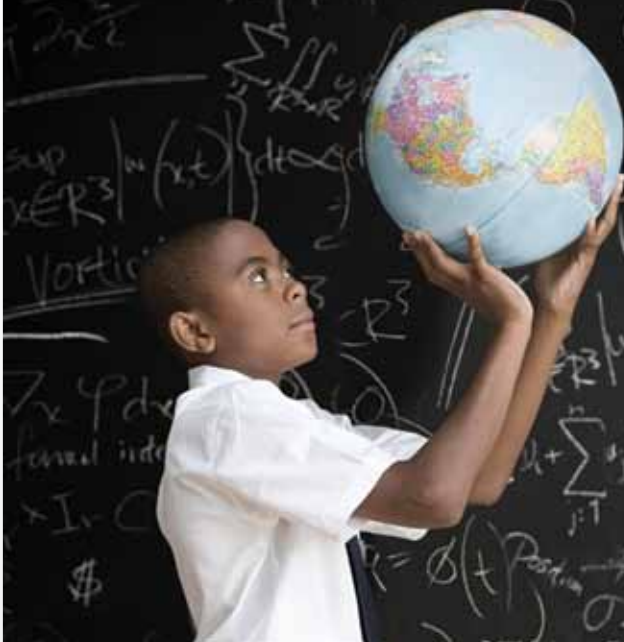


TERPSYS

1201 Seven Locks Road, Suite 300 ● Rockville, Maryland 20854

☎ 301.530.9106 📠 301.530.9105 * www.terpsys.com

SOARING FROM THE CLASSROOM TO THE SKIES



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